



Shahil S
fyi-request-11371-d7d7fe97@requests.fyi.org.nz

Dear Shahil

Thank you for your email of 3 October 2019 to the Ministry of Education requesting the following information:

- *A breakdown of the country of origin for overseas teachers that have been approved to teach in New Zealand from 2008 to current date.*
- *The annual cost for advertisements to promote overseas teachers to teach in New Zealand from 2014 to current date.*

As advised on 15 October 2019, part 1 of your request was transferred to the Teaching Council. The remainder of your request has been considered under the Official Information Act 1982 (the Act).

The cost of advertising to promote overseas teachers to teach in New Zealand from 2014 to the end of the 2018/19 financial year is provided to you in the following table. Our records are broken down by financial year rather than calendar year. In the current financial year to the date of your request, we have not spent money on advertising for overseas teachers.

Table 1: The annual cost of advertising to promote overseas teachers to teach in New Zealand, broken down by financial year, from 2014 to 2019.

Financial Year	Total Cost (NZD)
2014/15	Nil
2015/16	Nil
2016/17	\$212,961
2017/18	\$20,867
2018/19	\$196,161

The advertising and marketing campaign in relation to international recruitment included a social and digital media campaign, and the development of a cross-agency website hub which provides a clear overview and information for overseas teachers interested in teaching in New Zealand.

Please note, the Ministry now proactively publishes OIA responses on our website. As such, we may publish this response on our website after five working days. Your name and contact details will be removed.

Thank you again for your email. You have the right to ask an Ombudsman to review this decision. You can do this by writing to info@ombudsman.parliament.nz or Office of the Ombudsman, PO Box 10152, Wellington 6143.

Yours sincerely

A handwritten signature in black ink, appearing to read 'EMR', is written over the typed name below.

Ellen MacGregor-Reid
Deputy Secretary
Early Learning and Student Achievement