



OIA22-0738

22 December 2022

Tim
fyi-request-20327-f641c140@requests.fyi.org.nz

Dear Tim

Thank you for your email of 14 September 2022 requesting information relating to Industry Transformation Plans (ITPs). Your request has been considered under the Official Information Act 1982 (OIA).

On 11 October 2022, the Ministry for Primary Industries (MPI) extended the time to respond to you under section 15A(1)(b) of the OIA until 9 November 2022. On 9 November we provided you with a further update on your request undertaking to send you the response no later than 24 November 2022.

The New Zealand Government has committed to an industry policy which seeks to grow and transform sectors of the economy with significant potential to contribute to a high productivity, high wage, low emissions economy.

Industry Transformation Plans (ITPs) are created in partnership with business, workers, Māori, and government, setting a long-term vision for transformative change and identifying near-term actions. You can find more information about all eight ITPs on the Ministry for Business, Innovation and Employment (MBIE) website:

<https://www.mbie.govt.nz/business-and-employment/economic-development/industry-policy/industry-transformation-plans/>.

The Ministry for Primary Industries (MPI) leads four ITPs which aligns with the food and fibre sector roadmap, *Fit for a Better World – Accelerating our Economic Potential*. These include:

- Fisheries
- Food and Beverage
- Forestry and Wood Processing.
- Agritech (in partnership with MBIE).

These ITPs are aimed at growing productivity, sustainability and inclusiveness in the food and fibre sector. This sector continues to lead New Zealand's economic recovery from the COVID-19 pandemic. In the year to 30 June 2022, food and fibre exports reached a record \$53.1 billion, representing 81.3 percent of New Zealand's exports. They are expected to rise to \$55 billion in the year to 30 June 2023.

The Fisheries ITP has been initiated as part of reform to ensure commercial fishing is sustainable, productive, and inclusive. While the scope is currently under development, Cabinet has directed this ITP will focus on reducing the environmental impacts of fishing and increasing the value received from fisheries. Further information about the Fisheries ITP is available here - <https://www.mpi.govt.nz/about-mpi/our-work/fit-for-a-better-world-accelerating-our-economic-potential/fisheries-industry-transformation-plan/>.

The Food and Beverage ITP will enhance the innovation and sustainable economic development potential of our food and beverage sector for the benefit of New Zealand through supporting the development of emerging food and beverage industries and products to go global; and lifting the productivity and sustainability of our existing food and beverage industries. On 1 December 2022, we released our Food and Beverage ITP for consultation. Submissions on this plan will end in March 2023. Further information about the Food and Beverage ITP is available at the following link - <https://www.mpi.govt.nz/about-mpi/our-work/fit-for-a-better-world-accelerating-our-economic-potential/food-and-beverage-industry-transformation-plan>.

The Forestry and Wood Processing ITP is focused on shifting the industry from producing commodity resources by increasing domestic processing, with the aim of generating high value jobs and low carbon products in New Zealand. The ITP covers the entire forestry and wood processing supply chain. For further information, please visit the following link: <https://www.mpi.govt.nz/forestry/forest-industry-and-workforce/forestry-and-wood-processing-industry-transformation-plan/>.

The Agritech ITP is centred on creating a world-leading agritech industry to establish agritech as a high-value export sector in its own right while supporting increasing the productivity and sustainability of the New Zealand primary sector. The Agritech ITP is being led by MBIE and MPI. Further information can be found on MBIE's website at the following link: <https://www.mbie.govt.nz/business-and-employment/economic-development/industry-policy/industry-transformation-plans/agritech/>.

Each part of your request is addressed below:

1. How many full time equivalent staff are working on industry transformation plans, listed by organisation.

2. What is the annual cost of staff working on industry transformation plans, listed by Ministry, including salary and non-salary costs (e.g. overheads)

The teams responsible for developing the ITPs have a range of responsibilities and projects, and time is split depending on the needs of the work at any given time. Staff may also work across several different ITPs. Therefore, it is not possible to provide an accurate breakdown of FTE and salary and non-salary costs. These parts of your request are declined in accordance with section 18(e) of the OIA - *that the document alleged to contain the information requested does not exist.*

3. What has been the spending to date on external contractors on industry transformation plans, listed by external contractor and service provided.

MPI takes active steps to recruit employees for longer term requirements while still maintaining some contractor use for:

- Programmes/projects and policy initiatives that are finite.
- Short-term work that is demand driven or requires specialist assistance.
- Technical input that is not otherwise available internally.

The following table shows the amount spent on external contractors for each of MPI's ITPs since it commenced.

ITP	Supplier	Service	Amount \$ (ex GST)
Food and Beverage	Robert Walters	Project Coordinator	64,307
Food and Beverage	Martin Jenkins	Consultancy	83,475
Food and Beverage	Sapere Research Group	Consultancy	180,711
Food and Beverage	PwC	Consultancy	163,903
Food and Beverage	Kahui Legal	Consultancy	53,478
Food and Beverage	Food HQ	Advisory Board	2,770
Food and Beverage	NZ Dairy Workers Union	Advisory Board	2,688
Total Food and Beverage			551,332
Fisheries	Martin Jenkins	Report - Fisheries ITP: Lessons to inform the Process and Scope	10,100
Fisheries	Martin Jenkins	Fisheries Sector Insights Report	50,500
Fisheries	Contracted Principal Adviser	ITP Project Team	46,555
Total Fisheries			107,155
Forestry and Wood Processing	People2People Recruitment	Manager	268,467
Forestry and Wood Processing	Inside Recruitment	Economic Modeller	36,105
Forestry and Wood Processing	Hays Specialist Recruitment	Project Manager	73,868
Forestry and Wood Processing	Nelson Consulting Group	Contractor	26,941
Total Forestry and Wood Processing			405,381

Please note, all contracts for the Agritech ITP are against Vote Economic Dev and are procured out of MBIE.

4. What are the different budgets for industry transformation plans and how much is in each budget, over each year etc.

The following table shows the total approved budgets for each ITP for the financial year ending 30 June 2023.

ITP	Budget 2020	Budget 2021	Budget 2022
Agritech	-	-	\$155,081
Fisheries	-	-	\$550,000
Food and Beverage	-	-	\$8,000,000*
Forestry and Wood Processing	-	-	\$4,000,000

* Budget 2022 allocated a contingency of \$8m for implementation of this ITP, which will be available from 1 July 2023.

Should you have any concerns with this response, I would encourage you to raise these with the Ministry for Primary Industries at Official.InformationAct@mpi.govt.nz. Alternatively, you are advised of your right to also raise any concerns with the Office of the Ombudsman. Contact details are: Office of the Ombudsman, PO Box 10152, Wellington 6143 or at info@ombudsman.parliament.nz.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Michelle Morehu', written in a cursive style.

Michelle Morehu
Director, Government Services