

Audrey Malone

Subject: FW: NZ Herald - Booking/Costing
Attachments: Wellington NZ Auckland Tactical October 2022 Specs.xlsx

From: [REDACTED] <[REDACTED]@mbm.net.nz>
Sent: Sunday, 16 October 2022 11:09 am
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>; [REDACTED] <[REDACTED]@mbm.net.nz>
Subject: Re: NZ Herald - Booking/Costing

Hey Audrey,

Please see attached for the specs.

Any questions let me know.

Cheers,

[REDACTED]

MBM

[REDACTED]

[REDACTED]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the Year 2019, 2020 & 2021



From: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Date: Friday, 14 October 2022 at 5:48 PM
To: [REDACTED] <[REDACTED]@mbm.net.nz>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>, [REDACTED] <[REDACTED]@mbm.net.nz>, Todd Barberel <Todd.Barberel@wellingtonnz.com>, [REDACTED] <[REDACTED]@mbm.net.nz>
Subject: RE: NZ Herald - Booking/Costing

Thanks, [REDACTED]

I note your Monday deadline and will let you know.

Appreciate your mahi today.

Ngā mihi,

Audrey

Audrey Malone

Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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From: [REDACTED] <[REDACTED]@mbm.net.nz>

Sent: Friday, 14 October 2022 5:43 pm

To: Audrey Malone <Audrey.Malone@wellingtonnz.com>

Cc: [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>; [REDACTED] <[REDACTED]>

Subject: Re: NZ Herald - Booking/Costing

Hey Audrey,

Please see attached for our recommended schedule for the digital.

As discussed our recommendation is based on:

- Getting in front of as many Auckland eyeballs as possible
- High visual impact
- Aligning to news and news cycle
- Formats where we can get vertical high impact layout given your feedback the creative is like a letter from the Mayor
- Aligning to the newspaper activity on Tuesday 18th October

Recommendations:

- To lead our digital impact we'd recommend NZ Herald Mobile Showcase Mobile interstitial second position. Here's is an example of what this looks like: <https://nzme.bonzai.co/nzme-photos/mobile-showcase-static>
This is an impactful placement and takes over the full screen when the audience opens NZH on their mobile

device (mobile only). Whilst this is nationwide, the majority of NZH audience comes from AKL. I've attached some stats outlining this.

- To augment this on the day, a Half Page and Skyscraper across Stuff and NZME. These placements are vertical and appear above the fold which will be targeting AKL only but would be cross platform giving us Mobile and Desktop exposure.
- LinkedIn and Instagram targeting AKL only as discussed.

Additional things we looked at, we explored HPTO and first position interstitials but there were no last minute availabilities.

We did look into other high impact placements but based on the creative feedback you've provided we didn't believe they'd work on a size or impact level.

Let us know if you'd be happy for us to send this for e-sign. We'd need to get approval on this ASAP and assets no later than Monday 17th October noon so would you be ok for me to give you a call 9am Monday to realign because some placements we'll need move quickly and book for go live 18th October.

We will work through specs and send these through over the weekend given time constraints.

Cheers,

[Redacted]

MBM

[Redacted]

[Redacted]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington

Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)

IAB Digital Agency of the Year 2019, 2020 & 2021



From: Audrey Malone <Audrey.Malone@wellingtonnz.com>

Date: Friday, 14 October 2022 at 11:27 AM

To: [Redacted] <[Redacted]@mbm.net.nz>

Cc: [Redacted] <[Redacted]@mbm.net.nz>, [Redacted] <[Redacted]@mbm.net.nz>, [Redacted]

[Redacted] <[Redacted]@mbm.net.nz>, Todd Barberel <Todd.Barberel@wellingtonnz.com>

Subject: RE: NZ Herald - Booking/Costing

External to the Groupe / en provenance de l'extérieur du Groupe

Good question, [REDACTED]

It has an element of controversy that their sales staff may want to have a look at first.

I will just ensure we have all our ducks in a line and get back to you. Trying to act with haste on this.

But would you also be able to find out for me:

What it would cost to add in some digital marketing too?

And would you be able to see what it would cost to get digi marketing on Stuff targeted to an Auckland audience?

And on Instagram?

Thanks

Audrey Malone

Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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From: [REDACTED] <[REDACTED]@mbm.net.nz>
Sent: Friday, 14 October 2022 11:24 am
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Subject: Re: NZ Herald - Booking/Costing

One quick question Audrey,

Do you anticipate any thing 'controversial' with the creative itself, that you think may require the newspaper to seek internal approval on?

We have provided the absolute latest material deadline, but if we think they may have a 'reaction' we need to build in time. – Let me know

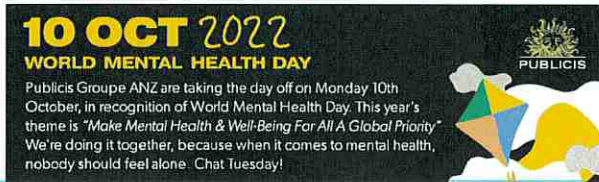
Ngā mihi,
[REDACTED]

MBM
[REDACTED]

[REDACTED]
[REDACTED]
mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the year 2020
IAB Digital Agency of the year 2019



From: Audrey Malone <Audrey.Malone@wellingtonnz.com>

Date: Friday, 14 October 2022 at 11:09 AM

To: [REDACTED] <[REDACTED]@mbm.net.nz>

Cc: [REDACTED] <[REDACTED]@mbm.net.nz>, [REDACTED] <[REDACTED]@mbm.net.nz>, Todd Barberel <Todd.Barberel@wellingtonnz.com>, [REDACTED] <[REDACTED]@mbm.net.nz>

Subject: RE: NZ Herald - Booking/Costing

External to the Groupe / en provenance de l'extérieur du Groupe

Awesome work- really appreciate your mahi.

Audrey Malone

Communications Manager

Marketing and Communications

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WellingtonNZ

www.WellingtonNZ.com

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From: [REDACTED] <[REDACTED]@mbm.net.nz>

Sent: Friday, 14 October 2022 11:09 am

To: Audrey Malone <Audrey.Malone@wellingtonnz.com>

Cc: [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>; Todd Barberel

<Todd.Barberel@wellingtonnz.com>; [REDACTED] <[REDACTED]@mbm.net.nz>

Subject: Re: NZ Herald - Booking/Costing

Hey Audrey,

Cc'ing [REDACTED] too. Currently awaiting cost for Half Page on page 2 Tuesday 18th October NZH. There is no Half Page available on page 3.

Cheers,

[REDACTED]

MBM

[REDACTED]

[REDACTED]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington

Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)

IAB Digital Agency of the Year 2019, 2020 & 2021



From: [REDACTED] <[REDACTED]@mbm.net.nz>

Date: Friday, 14 October 2022 at 10:45 AM

To: "audrey.malone@wellingtonnz.com" <audrey.malone@wellingtonnz.com>

Cc: [REDACTED] <[REDACTED]@mbm.net.nz>, [REDACTED] <[REDACTED]@mbm.net.nz>, Todd Barberel

<Todd.Barberel@wellingtonnz.com>

Subject: FW: NZ Herald - Booking/Costing

Hey Audrey,

See below and attached. Any further questions let me know.

Cheers,

[REDACTED]

MBM

[REDACTED]

[REDACTED]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the Year 2019, 2020 & 2021



From: [REDACTED] <[REDACTED]@mbm.net.nz>
Date: Friday, 14 October 2022 at 10:01 AM
To: Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>, [REDACTED] <[REDACTED]@mbm.net.nz>
Subject: Re: NZ Herald - Booking/Costing

Hi Todd,

Happy Friday!

Please see the following information for a Full Page in Section A of NZ Herald.

Monday 17th October

- Page 6 available
- Full Page cost \$12,053
- Booking confirmation by 11am today so we can send through schedule for e-sign on cost
- Material deadline today 5pm the absolute latest

Tuesday 18th October

- Page 6 available
- Full Page cost \$12,053
- Booking confirmation today so we can send through schedule for e-sign on cost
- Material deadline Monday 5pm at the absolute latest

Full page dimensions are 370mm (H) x 254mm (W)

I've also attached relevant extended detailed specs for your reference.

Next steps if you'd like to go ahead we'll confirm the booking and create a schedule with the booking cost for you to e-sign.

Any further questions let us know.

Cheers,

[REDACTED]

MBM

[REDACTED]

[REDACTED]

[REDACTED]

mbm.net.nz

Office: Level , 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the Year 2019, 2020 & 2021



From: [REDACTED] <[REDACTED]@mbm.net.nz>
Date: Thursday, 13 October 2022 at 6:31 PM
To: Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>, [REDACTED] <[REDACTED]@mbm.net.nz>
Subject: NZ Herald - Booking/Costing

Hi Todd,

The team will negotiate with NZME first thing around getting you:

Title: NZ Herald

- Absolute latest Booking/Material dispatch negotiated deadlines for:
 - o Monday 17th October
 - o Tuesday 18th October
- Based on Section A
- Full Page – Colour
- Costs for each day option (Pricing varies by day of week)

Understand you have creative/production team on standby, that's good to know.

We will be back to you ASAP.

Ngā mihi,

[REDACTED]

MBM

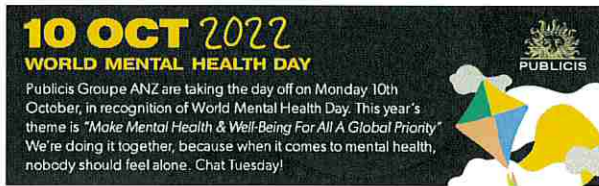
[REDACTED]

[REDACTED]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the year 2020
IAB Digital Agency of the year 2019



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Audrey Malone

Subject: FW: NZ Herald Advert

From: Dave Burgess <Dave.Burgess@wcc.govt.nz>
Sent: Monday, 17 October 2022 4:21 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Subject: RE: NZ Herald Advert

Hey Audrey

As far as the Mayor's office is concerned, all good to run with the advert with the email address.

Cheers

Dave Burgess

Principal Communications Specialist | Office of the Mayor | Wellington City Council

Phone: [REDACTED]

Email: dave.burgess@wcc.govt.nz

From: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Sent: Monday, 17 October 2022 4:14 pm
To: Dave Burgess <Dave.Burgess@wcc.govt.nz>
Subject: FW: NZ Herald Advert

Hey Dave,

For perusal.

Thanks,

Audrey

Audrey Malone

Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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■
From: [REDACTED] <[\[REDACTED\]@homegrowncreative.co.nz](mailto:[REDACTED]@homegrowncreative.co.nz)>
Sent: Monday, 17 October 2022 4:13 pm

To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

Here you go! Versions with and without the 'PS: work@wellingtonnz.com'.

On Mon, Oct 17, 2022 at 4:09 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

A macron above a - Tāmaki Makaurau

Audrey Malone
Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ
www.WellingtonNZ.com

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▪
-
From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, 17 October 2022 4:07 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

Haha no worries, I have provided two options – one with the 'PS: work@wellingtonnz.com' and one without.

On Mon, Oct 17, 2022 at 4:01 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

You are going to HATE me.... (just had great feedback!!!!)

Kia ora Tamaki Makaurau (instead of Auckland)

And take out the word 'city'.... So 'grow Aotearoa's capital.'

And I can't get hold of our IT pers, so may have to take it out *insert grimacing emoji*

Audrey Malone

Communications Manager

Marketing and Communications

+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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▪
-

From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, 17 October 2022 3:49 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

No problem Audrey! Here is the updated file.

On Mon, Oct 17, 2022 at 3:29 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

Oh, and a capital W right after, Kia or Auckland, W.....

Audrey Malone

Communications Manager

Marketing and Communications

+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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■
-
From: Audrey Malone
Sent: Monday, 17 October 2022 3:29 pm
To: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: RE: NZ Herald Advert

So sorry- are you able to have the last line as 'Get in touch.' End there, and then after Tory's sign off, can you do a PS: work@wellingtonnz.com ?

Thanks so much!

From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, 17 October 2022 3:25 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

Hey Audrey, here are those updates! This one is all set up for print if approved.

On Mon, Oct 17, 2022 at 3:01 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

Hi there,

1. Love the cursive end from Tory – can we please get a macron above the ‘a’ in Ng
2. Can we please have the last line as. ‘Get in touch’? And just in the same font as the rest, and take it out of white.
3. Can you please take out the lines? And the wavy line?
4. Have a PS. work@wellingtonNZ.com instead of the other one which is way too long...

Thanks

Audrey Malone

Communications Manager

Marketing and Communications

+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, 17 October 2022 2:51 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

Hi Audrey,

Here are those updates to the advert! We have supplied it both with and without the wavy line, let us know your preference.

On Mon, Oct 17, 2022 at 2:13 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

Hey team,

I am wondering if you would be able to make a few changes ?

I would like the white highlights removed...

Can we get : Nga mihi, Tory Whanau (scribbled in cursive, like she has scrawled it)

Can we have her name larger too?

I need the people it is being addressed to and who it is from to be on equalish footing, please!

I don't know if the wavy line under Kia works for me? Josh thinks it may add interest, but I am wanting a note/ memo from our mayor.

Thanks for bearing with!

Get [Outlook for Android](#)

Audrey Malone

Communications Manager

Marketing and Communications

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From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, October 17, 2022 1:24:35 PM
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Subject: NZ Herald Advert

Hey Audrey - sorry this is a little later than hoped - please find attached the concepts for the advert - we've kept it pretty clean and impactful.

Let us know your preference and we'll get any changes made asap

--
Cheers
[REDACTED]

.....
HOMEGROWN CREATIVE P + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

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may contain privileged information or confidential information or both. If you are not the
intended recipient please delete it and notify the sender immediately.

--
Cheers,
[REDACTED]

.....
HOMEGROWN CREATIVE P + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

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intended recipient please delete it and notify the sender immediately.

--
Cheers,

[REDACTED]

.....
HOMEGROWN CREATIVE P + [REDACTED] M + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

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intended recipient please delete it and notify the sender immediately.

--

Cheers,

[REDACTED]

.....
HOMEGROWN CREATIVE P + [REDACTED] M + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

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intended recipient please delete it and notify the sender immediately.

--

Cheers,

[REDACTED]

.....
HOMEGROWN CREATIVE P + [REDACTED] M + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

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intended recipient please delete it and notify the sender immediately.

--

Cheers,

[REDACTED]

.....
HOMEGROWN CREATIVE P + [REDACTED] M + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

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may contain privileged information or confidential information or both. If you are not the
intended recipient please delete it and notify the sender immediately.

Audrey Malone

Subject: FW: NZ Herald wrap

From: Anna Calver <Anna.Calver@wcc.govt.nz>
Sent: Monday, 17 October 2022 11:55 am
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>; Dave Burgess <Dave.Burgess@wcc.govt.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: Hayley Gastmeier <Seamus.Boyer@wcc.govt.nz>; Richard MacLean <Richard.MacLean@wcc.govt.nz>
Subject: RE: NZ Herald wrap

Great stuff – thanks for sharing team. Hope it gets positive pick up!

From: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Sent: 17 October 2022 11:42
To: Dave Burgess <Dave.Burgess@wcc.govt.nz>; Anna Calver <Anna.Calver@wcc.govt.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: Seamus Boyer <Seamus.Boyer@wcc.govt.nz>; Richard MacLean <Richard.MacLean@wcc.govt.nz>
Subject: RE: NZ Herald wrap

Kia ora Anna et al,

It will be a half page advert on page two- not a wrap – in tomorrow’s New Zealand Herald. We are waiting on a draft copy of the ad still...

WORDS

Kia ora Auckland, we understand a few of you may be considering your career options at present. Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we’re on the lookout for more talented, creative, innovative people to help grow Aotearoa’s capital city. Get in touch iwanttoworkinWellington@WellingtonNZ.com . Ngā mihi, Tory – mayor of Wellington.

Possible responses from the media:

1. Word may get out early of the planned ad – it may be framed as a Wellington attack on Auckland, or Tory attacking Wayne Brown.
Response – This is not an attack; it was us seeing an opportunity to highlight that we are a growing region that needs more skilled people.
***Tory is not attacking Wayne.** She acknowledges he was voted in with a mandate, and he is allowed to act as he wishes, but she is allowed to tap Aucklanders on the shoulder, so to speak, and let them know there are jobs in the region in which she was given a mandate.
**** She is also new in her tenure, she hasn’t done anything yet, and can’t be attacked on her performance or her decisions.**
2. **But people HATE Wellington** (refer to the Newsroom headline, Why does everyone hate Wellington)....– There has been some conjecture in the media, and this is exactly why we are doing this, we are taking an opportunity to talk to our city. It is great, it is full of innovative, creative, diverse people. We want people to know that.

3. **Why are we poking fun when people have jobs on the line?** We are not poking fun at those people, we feel for them, but furthermore, we actually want to celebrate them... we genuinely want the talent.
4. **Don't you need to fix the pipes/ buildings etc?** Yes, and we are currently doing that. We have a full work program underway. We are transforming the city and building a better place for ourselves, our children, and the people who chose to move here and make it home.
5. This builds on our 'Only in Wellington' campaign, which is about talent attraction for the city and region. This is a place where people are able to achieve amazing things that aren't possible anywhere else – due to the compact nature of the city, which drives everything else – including the ability to network, grab a bite to eat and then come up with great ideas.

This has been socialised with the mayor's office.

Audrey Malone

Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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From: Dave Burgess <Dave.Burgess@wcc.govt.nz>
Sent: Monday, 17 October 2022 11:38 am
To: Anna Calver <Anna.Calver@wcc.govt.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: Hayley Gastmeier <Seamus.Boyer@wcc.govt.nz>; Richard MacLean <Richard.MacLean@wcc.govt.nz>; Audrey Malone <Audrey.Malone@wellingtonnz.com>
Subject: Re: NZ Herald wrap

I've got the words Anna. Will email them to you all shortly

Get [Outlook for iOS](#)

From: Anna Calver <Anna.Calver@wcc.govt.nz>
Sent: Monday, October 17, 2022 11:36:03 AM
To: Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: Seamus Boyer <Seamus.Boyer@wcc.govt.nz>; Richard MacLean <Richard.MacLean@wcc.govt.nz>; Audrey Malone <Audrey.Malone@wellingtonnz.com>; Dave Burgess <Dave.Burgess@wcc.govt.nz>
Subject: NZ Herald wrap

Hey Todd,
Barbara just mentioned the NZ Herald wrap you've got in the pipeline. Would you mind sharing that with us so we're across it from a comms perspective?

Sounds fab.

Ta

Anna

Anna Calver

Manager | CCOs and Economic Wellbeing | Wellington City Council

M 021 0221 5900 | **E** anna.calver@wcc.govt.nz | **W** Wellington.govt.nz

Audrey Malone

Subject: FW: Poss issues with ad

From: Audrey Malone
Sent: Friday, 14 October 2022 4:33 pm
To: Tracey Bridges <tracey@[REDACTED]>
Subject: RE: Poss issues with ad

Thanks, Tracey.

We will see how it plays out, but it is a gentle comment and well-intentioned as we genuinely need more talent in Wellington.

Kindest,

Audrey

From: Tracey Bridges <tracey@[REDACTED]>
Sent: Friday, 14 October 2022 3:58 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Subject: Re: Poss issues with ad

Thanks Audrey. As discussed just now with John, let's do it.
John tells me this was your idea. Nice one!

Tracey Bridges
[REDACTED]

www.portchester.blog
www.thegoodregistry.com

On 14/10/2022, at 3:04 PM, Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

Kia ora Auckland, we understand a few of you may be considering your career options at present. Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital city. Get in touch iwanttoworkinWellington@WellingtonNZ.com . Nga mihi, Tory – mayor of Wellington.

Possible responses from the media:

1. Word may get out early of the planned ad – it may be framed as a Wellington attack on Auckland, or Tory attacking Wayne Brown.
Response – This is not an attack; it was us seeing an opportunity to highlight that we are a growing region that needs more skilled people.

***Tory is not attacking Wayne.** She acknowledges he was voted in with a mandate, and he is allowed to act as he wishes, but she is allowed to tap Aucklanders on the shoulder, so to speak, and let them know there are jobs in the region in which she was given a mandate.

**** She is also new in her tenure, she hasn't done anything yet, and can't be attacked on her performance or her decisions.**

2. **But people HATE Wellington** (refer to the Newsroom headline, Why does everyone hate Wellington)...– There has been some conjecture in the media, and this is exactly why we are doing this, we are taking an opportunity to talk to our city. It is great, it is full of innovative, creative, diverse people. We want people to know that.
3. **Why are we poking fun when people have jobs on the line?** We are not poking fun at those people, we feel for them, but furthermore, we actually want to celebrate them... we genuinely want the talent.
4. **Don't you need to fix the pipes/ buildings etc?** Yes, and we are currently doing that. We have a full work program underway. We are transforming the city and building a better place for ourselves, our children, and the people who chose to move here and make it home.
5. This builds on our 'Only in Wellington' campaign, which is about talent attraction for the city and region. This is a place where people are able to achieve amazing things that aren't possible anywhere else – due to the compact nature of the city, which drives everything else – including the ability to network, grab a bite to eat and then come up with great ideas.

This has been socialised with the mayor's office.

Audrey Malone

Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com



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Audrey Malone

Subject: FW: Words

From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Friday, 14 October 2022 2:25 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: Todd Barberel <Todd.Barberel@wellingtonnz.com>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: Words

Thanks Audrey - we'll get some concepts in place asap to review - if we have them back by noon (or before) Mon does that give enough time for approval by stakeholders so we can make 5pm deadline? If you feel you feel we need more time just let me know and we'll see if we can get them to you earlier Monday

On Fri, Oct 14, 2022 at 12:53 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

Hey [REDACTED],

Here are the words we are going with. It will be a half page, waiting for the final specs from MBM on this. We think it would be great to have something nice and clean. It needs to make an impact – would that have a yellow background? Unsure..

I have asked them to cost up digi ads too, and will let you know stat on that.

Kindest,

Audrey

Kia ora Auckland, we understand a few of you may be considering your career options at present. Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital city. Send us your cv. Nga mihi, Tory – mayor of Wellington.

Audrey Malone
Communications Manager
Marketing and Communications
+64 21 598 744



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--

Cheers



.....
HOMEGROWN CREATIVE P + [REDACTED]
96 Northland Road, Northland 6012, Wellington.

The information contained in this e-mail (and accompanying attachments) is confidential may contain privileged information or confidential information or both. If you are not the intended recipient please delete it and notify the sender immediately.

Audrey Malone

Subject: FW: NZ Herald advert

From: Audrey Malone
Sent: Monday, 17 October 2022 5:40 pm
To: anna.calver@wcc.govt.nz
Subject: RE: NZ Herald advert

Anna,

While it was my idea originally, it was met with great enthusiasm by John, crafted into something much better by Todd, stylistic help from Josh, Jess, Deb and Greg put in a little tweak here and there, and then yourself with the suggestion to get rid of the logo.

Teamwork makes the dreamwork. Or some cross like that.

Let's see if it lands with a roar tomorrow.

From: Dave Burgess <Dave.Burgess@wcc.govt.nz>
Sent: Monday, 17 October 2022 4:41 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>; Richard MacLean <Richard.MacLean@wcc.govt.nz>; Anna Calver <Anna.Calver@wcc.govt.nz>; seamus.boyer@wcc.co.nz; Todd Barberel <Todd.Barberel@wellingtonnz.com>; Mollie Coulton <Mollie.Coulton@wcc.govt.nz>; Jenni Guzman <Jennifer.Guzman@wcc.govt.nz>
Subject: RE: NZ Herald advert

Perfect. Thanks

Dave Burgess

Principal Communications Specialist | Office of the Mayor | Wellington City Council

Phone: [REDACTED]

Email: dave.burgess@wcc.govt.nz

From: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Sent: Monday, 17 October 2022 4:40 pm
To: Dave Burgess <Dave.Burgess@wcc.govt.nz>; Richard MacLean <Richard.MacLean@wcc.govt.nz>; Anna Calver <Anna.Calver@wcc.govt.nz>; seamus.boyer@wcc.co.nz; Todd Barberel <Todd.Barberel@wellingtonnz.com>; Mollie Coulton <Mollie.Coulton@wcc.govt.nz>; Jenni Guzman <Jennifer.Guzman@wcc.govt.nz>
Subject: RE: NZ Herald advert

Thanks all – just confirming, we are removing the logo.

Audrey Malone

Communications Manager

Marketing and Communications
+64 21 598 744

WellingtonNZ
www.WellingtonNZ.com

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From: Dave Burgess <Dave.Burgess@wcc.govt.nz>
Sent: Monday, 17 October 2022 4:37 pm
To: Richard MacLean <Richard.MacLean@wcc.govt.nz>; Anna Calver <Anna.Calver@wcc.govt.nz>; Audrey Malone <Audrey.Malone@wellingtonnz.com>; seamus.boyer@wcc.co.nz; Todd Barberel <Todd.Barberel@wellingtonnz.com>; Mollie Coulton <Mollie.Coulton@wcc.govt.nz>; Jenni Guzman <Jennifer.Guzman@wcc.govt.nz>
Subject: RE: NZ Herald advert

It will run tomorrow morning.

Dave Burgess

Principal Communications Specialist | Office of the Mayor | Wellington City Council

Phone: [REDACTED]

Email: dave.burgess@wcc.govt.nz

From: Richard MacLean <Richard.MacLean@wcc.govt.nz>
Sent: Monday, 17 October 2022 4:31 pm
To: Anna Calver <Anna.Calver@wcc.govt.nz>; Audrey Malone <Audrey.Malone@wellingtonnz.com>; seamus.boyer@wcc.co.nz; Dave Burgess <Dave.Burgess@wcc.govt.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>; Mollie Coulton <Mollie.Coulton@wcc.govt.nz>; Jenni Guzman <Jennifer.Guzman@wcc.govt.nz>
Subject: RE: NZ Herald advert

Agree – great stuff - and I'm just copying in our social-media bods in case it kicks off on Twitter etc tomorrow morn (or whenever it runs)...

Cheers

Richard M – media team

From: Anna Calver <Anna.Calver@wcc.govt.nz>
Sent: 17 October 2022 16:25
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>; seamus.boyer@wcc.co.nz; Richard MacLean <Richard.MacLean@wcc.govt.nz>; Dave Burgess <Dave.Burgess@wcc.govt.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Subject: RE: NZ Herald Advert

Also good on whoever came up with this. Great to see this kind of thinking and news jumping.

From: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Sent: 17 October 2022 16:21
To: seamus.boyer@wcc.co.nz; Anna Calver <Anna.Calver@wcc.govt.nz>; Richard MacLean <Richard.MacLean@wcc.govt.nz>; Dave Burgess <Dave.Burgess@wcc.govt.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Subject: FW: NZ Herald Advert

Hi there,

Here is the final version – but if you have any thoughts or feelings, speak now or forever hold your peace.

Audrey Malone

Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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▪

Audrey Malone

Subject: FW: NZ Herald - Booking/Costing

From: Josh Gardiner <Josh.Gardiner@wellingtonnz.com>

Sent: Friday, 14 October 2022 8:53 am

To: Todd Barberel <Todd.Barberel@wellingtonnz.com>; Audrey Malone <Audrey.Malone@wellingtonnz.com>

Subject: Re: NZ Herald - Booking/Costing

Audrey, what copy are you sitting on currently — different to last night?

Josh Gardiner

Senior Marketing Manager

021 477 676

WellingtonNZ

Level 1, 175 Victoria Street, Wellington, 6011

PO Box 10 017, Wellington 6143

New Zealand

www.WellingtonNZ.com



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From: Todd Barberel <Todd.Barberel@wellingtonnz.com>

Sent: Friday, 14 October 2022 8:49 am

To: Josh Gardiner <Josh.Gardiner@wellingtonnz.com>; Audrey Malone <Audrey.Malone@wellingtonnz.com>

Subject: FW: NZ Herald - Booking/Costing

Fyi – [REDACTED] is on stand-by to assist with production - once we know avails and costings below – need to get John to sign-off, but before then he'll want to ensure the copy has been signed off by the office – with the mktg hui on this morning and my focus being that, can you please keep this moving as it evolves ie.g suggest getting copy agreed with John now

Todd Barberel

GM Destination, Marketing and Communications

027 278 2216

WellingtonNZ

Level 1, 175 Victoria Street, Wellington, 6011
PO Box 10 017, Wellington 6143
New Zealand
www.WellingtonNZ.com



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From: [REDACTED] <[REDACTED]@mbm.net.nz>
Sent: Thursday, 13 October 2022 6:31 pm
To: Todd Barberel <Todd.Barberel@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>
Subject: NZ Herald - Booking/Costing

Hi Todd,

The team will negotiate with NZME first thing around getting you:

Title: NZ Herald

- Absolute latest Booking/Material dispatch negotiated deadlines for:
 - Monday 17th October
 - Tuesday 18th October
- Based on Section A
- Full Page – Colour
- Costs for each day option (Pricing varies by day of week)

Understand you have creative/production team on standby, that's good to know.

We will be back to you ASAP.

Ngā mihi,



MBM



mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the year 2020
IAB Digital Agency of the year 2019



Audrey Malone

Subject: RE: NZ Herald Advert

From: Audrey Malone

Sent: Monday, 17 October 2022 4:39 pm

To: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; [REDACTED] <[REDACTED]@homegrowncreative.co.nz>;

Josh Gardiner <Josh.Gardiner@wellingtonnz.com>

Subject: FW: NZ Herald Advert

One last tweak- can you take out the Absolutely Positively Wellington logo?

Audrey Malone

To: Audrey Malone
Subject: RE: NZ Herald Advert

From: Audrey Malone
Sent: Monday, 17 October 2022 4:09 pm
To: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: RE: NZ Herald Advert

A macron above a - Tāmaki Makaurau

From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, 17 October 2022 4:07 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

Haha no worries, I have provided two options – one with the 'PS: work@wellingtonnz.com' and one without.

On Mon, Oct 17, 2022 at 4:01 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

You are going to HATE me.... (just had great feedback!!!!)

Kia ora Tamaki Makaurau (instead of Auckland)

And take out the word 'city'.... So 'grow Aotearoa's capital.'

And I can't get hold of our IT pers, so may have to take it out *insert grimacing emoji*

Audrey Malone
Communications Manager
Marketing and Communications
+64 21 598 744

WellingtonNZ
www.WellingtonNZ.com

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From: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Sent: Monday, 17 October 2022 3:49 pm
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>; Josh Gardiner <Josh.Gardiner@wellingtonnz.com>
Subject: Re: NZ Herald Advert

No problem Audrey! Here is the updated file.

On Mon, Oct 17, 2022 at 3:29 PM Audrey Malone <Audrey.Malone@wellingtonnz.com> wrote:

Oh, and a capital W right after, Kia or Auckland, W.....

Audrey Malone

Communications Manager

Marketing and Communications

+64 21 598 744

WellingtonNZ

www.WellingtonNZ.com

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Audrey Malone

To: Audrey Malone
Subject: RE: NZ Herald - Booking/Costing

From: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Sent: Monday, 17 October 2022 10:09 am
To: [REDACTED] <[REDACTED]@homegrowncreative.co.nz>
Subject: Fwd: NZ Herald - Booking/Costing

Let me know if this covers it off for you

Get [Outlook for Android](#)

From: [REDACTED] <[REDACTED]@mbm.net.nz>
Sent: Monday, October 17, 2022 10:06:13 AM
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>; [REDACTED] <[REDACTED]@mbm.net.nz>; Todd Barberel <Todd.Barberel@wellingtonnz.com>
Subject: FW: NZ Herald - Booking/Costing

Hey Audrey,

See below for the print specs. I've also reattached more detailed specs too in case you need.

Cheers,

[REDACTED]

MBM

[REDACTED]
Business Manager

[REDACTED]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington
Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)
IAB Digital Agency of the Year 2019, 2020 & 2021



From: [REDACTED] <[REDACTED]@mbm.net.nz>
Date: Friday, 14 October 2022 at 3:49 PM
To: Audrey Malone <Audrey.Malone@wellingtonnz.com>
Cc: [REDACTED] <[REDACTED]@mbm.net.nz>, [REDACTED] <[REDACTED]@mbm.net.nz>, Todd Barberel <Todd.Barberel@wellingtonnz.com>, [REDACTED] <[REDACTED]@mbm.net.nz>
Subject: Re: NZ Herald - Booking/Costing

Hey Audrey,

Confirming we have told NZ Herald we'll proceed with the Half Page Horizontal on page 2.

Please see the specs of a Half Page for reference too

½ Page Horizontal Specs (H x W) :

Modules: 4x8

Dimensions: 182x254 mm

Thanks,

[REDACTED]

MBM

[REDACTED]

Business Manager

[REDACTED]

mbm.net.nz

Office: Level 2, 98 Customhouse Quay, Wellington

Mail: PO Box 25037, Wellington 6140

Media Agency of the Year 2021 (Beacon Awards)

IAB Digital Agency of the Year 2019, 2020 & 2021



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Kia ora Tāmaki Makaurau,

We understand a few of you may be considering your career options at present.

Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital.

Get in touch.

Ngā mihi, Tory Whanau

MAYOR OF WELLINGTON

PS: work@wellingtonNZ.com

Kia ora Tāmaki Makaurau,

We understand a few of you may be considering your career options at present.

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Get in touch.

Ngā mihi, Tory Whanau

MAYOR OF WELLINGTON

PS: work@wellingtonNZ.com

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

Kia ora Auckland,

We understand a few of you may be considering your career options at present.

Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital city.

Get in touch.

Ngarā mihi, Terry Wharman

MAYOR OF WELLINGTON

PS: work@wellingtonNZ.com

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Wellington City Council**

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Kia ora Auckland,

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Get in touch – [**work@wellingtonNZ.com**](mailto:work@wellingtonNZ.com)

Ngā mihi, Tory Whanau

MAYOR OF WELLINGTON

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

Kia ora Auckland,

we understand a few of you may be considering your career options at present.

Just thought I would drop you a wee note from us in Te-Whangannui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital city.

GET IN TOUCH

iwanttoworkinWellington@WellingtonNZ.com

Nga mihi, Terry Wharau

MAYOR OF WELLINGTON

**Absolutely Positively
Wellington City Council**
Māe Heke Ki Pōneke

B.

Kia ora Auckland,

**we understand a few of you may be considering
your career options at present.**

Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital city.

GET IN TOUCH

iwanttoworkinWellington@WellingtonNZ.com

Nga mihi, Tory Whanau

MAYOR OF WELLINGTON

Absolutely Positively
Wellington City Council

Me Heke Ki Pōneke

A.

Kia ora Auckland,

we understand a few of you may be considering your career options at present.

Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for more talented, creative, innovative people to help grow Aotearoa's capital city.

GET IN TOUCH iwanttoworkinWellington@WellingtonNZ.com

NGA MIHI, TORY | MAYOR OF WELLINGTON

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

B.

KIA ORA AUCKLAND,

WE UNDERSTAND A FEW OF
YOU MAY BE CONSIDERING YOUR
CAREER OPTIONS AT PRESENT.

Just thought I would drop you a wee note
from us in Te-Whanganui-a-Tara to let you
know **we're on the lookout** for more
talented, creative, innovative people to
help grow Aotearoa's capital city.

GET IN TOUCH iwanttoworkinWellington@WellingtonNZ.com

NGA MIHI, TORY | MAYOR OF WELLINGTON



**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

c.

KIA ORA AUCKLAND,

WE UNDERSTAND A FEW OF
YOU MAY BE CONSIDERING YOUR
CAREER OPTIONS AT PRESENT.

Just thought I would drop you a wee note from us
in Te-Whanganui-a-Tara to let you know **we're on
the lookout** for more talented, creative, innovative
people to help grow Aotearoa's capital city.

GET IN TOUCH iwanttoworkinWellington@WellingtonNZ.com

NGA MIHI, TORY | MAYOR OF WELLINGTON

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

< Anna Calver    

Hey great work on the Herald ad. I just had one though. I'd say 97% of Herald readers would be Wayne Brown voters (but good for agenda setting) but to prove your point even further what about a digi ad in the Spinoff where it will land well with readers?



Texting with Anna (SMS/MMS)





Hi. This text is just letting you know that you have missed a call from **+642102215900** at 17:33 on 17/10.



 Chatting with Anna

We weighed up placing in other places but the decision was to do it once, see how it goes and the can consider it in other places. I see your point, we didn't consider Spinoff but did look at Stuff and social media...



  Chat message  



J Of course. Any time.

Friday • 12:13 pm

Tory loves it, they are just being polite and sharing with Barbara

Then you can share with Tracy.

J Great. I am at the University for the next hour or so. Then will be back and can pick this up. John

Cool, cool.

Monday • 3:23 pm

We have postponed WOW interview until later in the week, when we can give them new info on ticketing and retail

D No worries. And to be clear this isn't about this office giving approval. Rather, it's a heads up from you to keep the Mayor informed.

It sure is just something we want the mayor's office to be across, as it may be something she has to deal with, not for approval.

D You bet.

Friday • 10:24 am

Got an option

D Hi. This text is just letting you know that you have missed a call from **+6421391847** at 10:52 on 14/10.

↓
Kia ora Auckland, we



4:17 @ 📶 📶 •

📍 📶 VoD LTE1 📶 62% 🔋

< Dave Burgess 📺 📞 🔍 ⋮

Kia ora Auckland, we understand a few of you may be considering your career options at present. Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for some talented, creative, innovative people to grow Aotearoa's capital city. Send us your cv. Nga mihi, Tory – mayor of Wellington.

Tuesday 10:00 am

< Dave Burgess

Thursday, 13 Oct • 2:30 pm

Texting with Dave (SMS/MMS)

Kia ora Dave, we have an idea we would like to float to you and for you to talk to Tory about

D Hi there. Not sure who this is but happy to chat.

Hey, it will probably be tomorrow morning that we come to you as can't get in tomorrow's paper. So will either be Sat or Sun paper (but hopefully Sunday)

D No worries. And to be clear this isn't about this office giving approval. Rather, it's a heads up from you to keep the Mayor informed.

It sure is just something we

+ 📷 Text message 😊 🎤

TEAMS MESSAGES BETWEEN AUDREY MALONE AND TODD BARBEREL, WELLINGTONNZ



Todd Barberel

Chat Files 3 more +



Thursday, 13 October



13/10 2:08 pm

Todd- just talking to John and Emma about what I said to you earlier about an ad in The Herald or something like that. John immediately wanted to seriously consider doing this. He wants your thoughts on it before we float it with Tory's office, but could be a one-off wrap-around of the Herald or ad on the front page on talent attraction....



Todd Barberel

Chat Files 3 more +



14/10 9:47 am

Can you write down quickly what you said last night?

About 'Dear Auckland'?



Todd Barberel 14/10 9:49 am

we understand a few of you may be considering different career options at present so just a note from us here in Te Whanganui a tara that we welcome all here in a city renowned for creativity and inip[iration where there is a job for ebveryone etc

14/10 10:26 am

Kia ora Auckland, we understand a few of you may be considering your career options at present. Just thought I would drop you a wee note from us in Te-Whanganui-a-Tara to let you know we're on the lookout for some talented, creative, innovative people to grow Aotearoa's capital city. Send us your cv. Nga mihi, Tory – mayor of Wellington.

And then we create an email address ??

14/10 12:44 pm

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