



29 March 2018

B E Goodsir

Email: [fyi-request-7235-c55bd010@requests.fyi.org.nz](mailto:fyi-request-7235-c55bd010@requests.fyi.org.nz)

Dear B E Goodsir

I write in response to your Official Information Request dated 9 February 2018 requesting proposals and discussion documents including related emails detailing the development of the Rainbow Police Car to be used for the Auckland and Wellington Pride Festivals 2018.

You specifically asked to include information, emails, discussion or documents relating to:

- **The choice not to enter the car into service as part of the Police fleet.**  
The Rainbow Car was initially designed specifically for the Auckland and Wellington Pride festivities as a temporary designed vehicle. In response to the positive feedback received from the public following the launch, it was decided via discussions that the car will remain part of the Police fleet and will be used as a community car by Police staff. It will be primarily based in Tamaki Maukarau (Auckland).

This outcome was announced to the public by way of public posts on the Auckland district facebook pages. We refer you to the public post here:

<https://www.facebook.com/search/top/?q=auckland%20district%20rainbow%20car>

- **The decision to use the hashtag #WeCareEnough –including other proposed hashtags not chosen**  
Police Public Affairs decided to use this hashtag to build on NZ Police's current #doyoucareenough recruitment campaign. This was a brief discussion and therefore there is no written list of proposed hashtags to supply, therefore this aspect of your request is declined under the Act as the information is not held.
- **Any record or evidence of consultation with the LGBT organisations or the LGBT community**  
New Zealand Police have 68 Diversity Liaison Officers (DLO) spread throughout the country who provide an important link between Police and the LGBTIQ+ community and organisations. As part of this work, our Diversity officers set up the Rainbow (Aniwaniwa) Connection group in 2016.

The purpose of this group is to be a functional DLO working group linked with partners in Tamaki Makaurau (Auckland) to increase trust and confidence within the Rainbow Community. This group is also working to develop a model that is transferable to other Police districts across NZ.

Since their inception, they have met with organisations and representatives of the LGBTIQ+ community quarterly. Police invite a number of stakeholders to these meetings including Pride organisers, Rainbow Youth, Prostitutes Collective, Outline, New Zealand Aids Foundation and members of the Rainbow Community

- **The number of meetings held to discuss the development of the car, including the length of the meetings, and the number of attendees.**

As outlined above, the development of the car was discussed as part of business as usual meetings held by DLOs in Auckland.

The number of Police in attendance at these meetings were normally a group of 2 – 3 Police that then provided feedback to the Rainbow Connections Working group. The Police staff who attended regularly were Inspector Tracy Phillips and Police Intelligence Support officer, Kirsten O'Hara and one other staff member.

An overview and minutes of their meetings, is attached.

While the notes are an informal picture of the meetings, members of the group informally discussed and consulted with stakeholders in the LGBTIQ+ community regarding the development of the Rainbow Car. The idea was first raised in a meeting in October 2017.

Discussions relating to the development and promotion of the Rainbow Car were also held by the Police Public Affairs team in Wellington.

As requested please find enclosed a copy of the communications plan developed for the promotion of the Rainbow Car and copies of emails relating to the promotion of the Rainbow Car.

Personal information of some individuals are withheld under 9(2)(a) of the Act, in order to protect the privacy of individuals.

I hope this information answers your request, if you are not satisfied with the provision of this information, you have the option of contacting the Office of the Ombudsman.

Yours sincerely



Jane Archibald  
Deputy Chief Executive, Public Affairs