

20 May 2013

Matt Lane
FYI.org.nz

By email to: fyi-request-841-fe3332d6@requests.fyi.org.nz

Dear Mr Lane

Thank you for your information request, received by the Council on 22 April 2013, requesting further information about the cost breakdown for the redevelopment of the Council's website, following on from your previous request. I have been asked to provide you with a response.

Specifically, you asked the following:

"Following on from http://fyi.org.nz/request/million_dollar_website_redevelop could you provide:

- 1/ the functional specification (or equivalent) for the website project*
- 2/ approximate development costs per functional area*
- 3/ the cost breakdown of opex versus capex"*

Please find the Council response as follows:

1/ The information relating to the functional requirements for the different sections of the website are detailed in the attached spreadsheet (separate pages for each function). These were compiled at the discovery phase of the website redevelopment project.

As the project was an agile one, some of the requirements were removed from the scope of the project as it went along - so not all of the requirements shown were implemented.

With regard to the development cost figure provided to you in my response to your previous request (a total of \$998,000) the following breakdown needs to be detailed:

Back-end development & implementation of CMS	\$595,000
Design, front-end development & user testing	\$314,000
GSA and search engine optimisation	\$89,000

2/ The information the Council holds on the cost of the website redevelopment project is not held in a format that relates to the functional areas of the website, but in the way provided to you in my response to your first request regarding the redevelopment.



For the Council to provide you with the information in the format you have requested, it would require substantial collation and research on the part of multiple Council Officers. As such, this part of your request is refused under the Local Government Official Information and Meetings Act 1987 (LGOIMA), section 17(f).

3/ Capex costs were provided to you in my response to your previous request, but I have included them again here for clarity with the development figure broken down as indicated above:

Breakdown of Capex costs	Total
	\$000's
Business Analyst services	117
Back-end development & implementation of CMS	595
Legal review	5
Design, front-end development & user testing	314
User personas	25
GSA and search engine optimisation	89
Project Management services	205
Performance and security testing	17
Systems testing	63
Accessibility review	2
Project governance and management support	68
Web editing services	118
Content Audit	77
Other Costs	2
Total Capex costs	1,697

Opex costs are comprised of:

"Direct costs" - those that can be traced directly to the public website. These include \$35k of annual licence costs which can be directly attributed to the public website.

"Related IT overhead costs"

The Council's Web Centre and IT teams are responsible for developing and maintaining the public website (in addition to the Council's intranet).

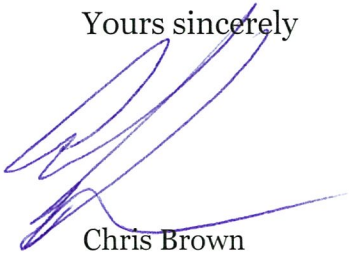
Tasks include management, information architecture, web writing, web editing and web coding.

The proportion of time spent on these tasks is not recorded. Therefore, whilst some officer time has been spent maintaining and updating the website, these costs have not been allocated to the website redevelopment project.

If you disagree with the decision made by the Council to refuse question 2, you can apply in writing to the Ombudsman to have the decision investigated and reviewed under section 27 (3) of the Local Government Official Information and Meetings Act 1987.

Please contact me if you have any questions.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Chris Brown', written over the 'Yours sincerely' text.

Chris Brown

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