



23 October 2020

Blaize McCabe
fyi-request-13087-2433cf2b@requests.fyi.org.nz

Ref: OIA-2019/20-0577

Dear Blaize McCabe

Official Information Act request relating to TV and radio ads for “Unite against Covid-19” and “Unite for the Recovery” and costings for these ads

In regard to your Official Information Act 1982 (the Act) request received on 14 June 2020, in which you requested:

“Please provide a copy of all TV and Radio ads generated by Government as part of the “Unite against Covid-19” and “Unite for the Recovery” campaigns. I understand some of these were available at one point on the covid19.govt.nz website, however they are not available anymore. Please also provide the costings for these ads to be generated, and the amount spent by government for these ads to be played on TV and Radio.”

We have been contacted by the Ombudsman’s Office in regard to your concerns over the refusal of TV and Radio ads under section 18(f) of the Act, as the scope we had interpreted was broader than what had originally been set out in your request.

Upon review, we have determined that the requested information can be supplied to you without substantial collation. We apologise for this error.

Please find a link to a file share with the relevant documents stored within:

<https://files.cass.govt.nz/index.php/s/BN6arm5Cn8Mb5zZ>

Password: OIARelease01

Please note that despite this release under the Official Information Act, copyright still applies.

Yours sincerely

John Ombler
**Deputy Chief Executive,
COVID-19 All of Government Response Group**