



18 February 2022

Mark Hanna
fyi-request-18288-6f2ee0dc@requests.fyi.org.nz

Ref: OIA-2021/22-0879

Dear Mark Hanna

Official Information Act request relating to the use of the label; '% Eligible* Population' on the Unite Against COVID-19 Twitter page

Thank you for your Official Information Act 1982 (the Act) request received on 22 January 2022. You requested:

"I would like to request all documents, including correspondence, regarding the decision to use the label "% Eligible Population", with a footnote providing a definition of "eligible" that is inconsistent with the relevant eligibility rules, in the "COVID-19 Update" infographics shared by the @covid19nz Twitter account from 20 January 2022 onwards."*

An error was made on the first day the COVID-19 Group's Communications and Public Engagement team used a new tile to display COVID-19 statistics on social media (20 January 2022). On that tile, only one asterisk was used to clarify the definition of eligibility, even though two different eligible populations were being referred to (eligible for booster doses and eligible for vaccines aged 12+). Social media users alerted the team to the error, and the tile was amended the next day, with an additional asterisk included for clarification to show there were two different eligible populations referred to. The tiles since 21 January 2022 have noted that the eligible population for boosters is 18+ and the eligible population for vaccinations is 12+.

I note that there is no correspondence or documents relating to this change. Therefore, your request is refused under section 18(e) of the Act as the information requested does not exist.

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Act.

We do not intend to publish this response on the Department of the Prime Minister and Cabinet's website.

Yours sincerely

Cheryl Barnes
Deputy Chief Executive, COVID-19 Response